



शुद्धता एवं समृद्धि का प्रतीक...!



International Year
of Cooperatives

Cooperatives Build
a Better World

किसान के लिए गुणवत्ता व परिणाम...!
PACS के लिए विश्वास एवं लाभ...!



Phoenix Plants Lifesaver Pvt. Ltd.

POTASH FERTILIZERS | MICRO NUTRIENT FERTILIZERS | PRIMARY NUTRIENT FERTILIZERS |
PLANT GROWTH REGULATORS | SECONDARY NUTRIENT FERTILIZERS | WATER SOLUBLE NPK FERTILIZERS



www.phoenixplantslifesaverpvtltd.com



support@phoenixplantslifesaverpvtltd.com



Toll Free No.:- 1800 569 3914

ABOUT GROUP AND BRANDS DHAROHAR



We started our Journey in 2019 with a vision to make an transforming impact in agriculture society. We observed the problems and issues of basic Agriculture System.

We address challenge of farming in typical rural areas and starts working to finding the solutions of there issues from grass-roots level. At first we marked the challenges of farmers which are stopping them to uplift their farming culture. After this we address the problems of whole retail channel which are forcing them to stuck in traditional business practices, which are totally outdated and have a lower financial statics. Then we acknowledge the network across the country and found that we are in a huge trouble in terms of productions of core fertilizers and distribution statics across the country. We collected all these facts and issues by working with farmer, retailer and traders communities of multiple geographical areas. After all of these observation we stabilised the organisation Phoenix Plants Lifesaver Pvt. Ltd. with a vision to make a transforming and developing impact in this Agriculture Society.



We developed a Unique range of products and services in core fertilizers segment under the FCO guideline of Indian Government. We Spread our services in various geographical areas and found that our concept and services can make huge impact. Now we are fulfilling a major part of core fertilizers needed in northern India and we are committed to make continues improvement in our products and services through our research & developed division which are equipped with most modern experimental facility. We are looking forward to developed more qualified quality control management to established our strict adherence to all the quality norms to deliver quality products and services. We are thankful to get a chance to serve the foundation society of human being and we make a promise to give a faithful, uplifting and sustainable service to the National Agriculture Society.





शुद्धता एवं समृद्धि का प्रतीक...!

MISSION AND VISION



We are going to transform the whole service channel of chemical fertilizers in Indian Agriculture system.

Which is running from decades on same patterns and terminology. Our Missions is to provide the quality and productivity to the farmers with our products and services without challenging their believes, with delivering faith and internal business opportunities to whole stablished service channel, which they deserve and never get before this due to current service system.

We are committed to change the statistics and reliability on imported chemical fertilizers and stabilised an made in India service systems under the norms and approach of FCO and Indian Government. Which will express our passion towards transforming this Agriculture system in INDIA.



PRODUCTION FACILITY



शुद्धता एवं समृद्धि का प्रतीक...!

Phoenix Plants Lifesaver Pvt. Ltd. has a state-of-the-art manufacturing facility at a very strategic location of the country. PPL manufacturing plant is one of the largest Formulation facilities of Northern India. Which are fully automated with a well-defined quality control system.



ADDRESS OF UNIT

UNIT

LAND NO 31 MIN KHATAUNI NO 37 KHASRA NO 18/12
INDUSTRIAL WAREHOUSING AND LOGISTICS, BAPOLI ROAD RASLAPUR
VILLAGE-BAPOLI, PANIPAT (HARYANA) 132104 INDIA.

Production Capacity : 50,000 liters/day, 600 metric ton/day



Phoenix Plants Lifesaver Pvt Ltd. is currently giving its services in (8) states of INDIA.

Phoenix Plants Lifesaver Pvt. Ltd. has distribution stations in (189) cities across (8) states currently. Our Product and Services are currently available over (5500) retail services centres, and many farmers service co-operate stations with this expansion we have provided over services to over 15 Lakhs farmers in past years. We are expanding really quickly to very part of nation and willing to even go abroad in upcoming years.

Our vision is to expand to every rural area farmer of INDIA by 2025.

MAP OF INDIA WITH 8 PIN STATES POINTS



📍 UTTAR PRADESH

📍 HARYANA

📍 PUNJAB

📍 BIHAR

📍 RAJASTHAN

📍 GUJARAT

📍 MAHARASHTRA

📍 HIMACHAL PRADESH

ACCREDITATIONS



शुद्धता एवं समृद्धि का प्रतीक...

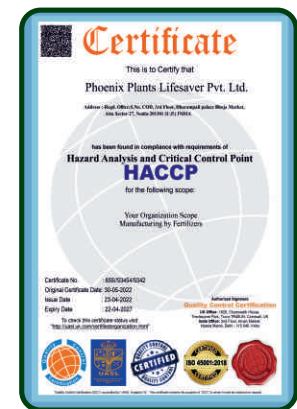
We have received prestigious accreditations with respect to our quality assurance, plants manufacturing practices, environments safety management. We do ensure our company adherence towards all norms and compliance.



1. ISO 9001:2015
(Quality Management System)



2. ISO 14001:2015
(Environment Management System)



3. HACCP
(Hazard Analysis and critical control Points)



4. ISO 18001:2007
Occupational health and safety management system



5. Organic certification (under NPOP Standards)
(By NOCA. A certifying agency approved by APEDA, Government of INDIA.)



6. ZED Certified
Zero Defect Zero Effect



शुद्धता एवं समृद्धि का प्रतीक...!

CONTENTS

06-09

**Primary
Fertilizers**

10-13

**Micro
Nutrient
Fertilizers**

14-16

**Water Soluble
Fertilizers**

17-19

**Advance
Fertilizers
PGRs & Others**

This catalogue for Speciality plant nutrition portfolio of Phoenix Plants Lifesaver Pvt. Ltd. has been issued on 1st March 2024. The product selection may vary as per region.

PRIMARY FERTILIZERS



शुद्धता एवं समृद्धि का प्रतीक...

BHARAT NPK

Fortified with Si,
Ca & Mg

BHARAT POTASH

Potash (20%)
Sulphur (1.5%)

PHINO – POTASH

Potash Derived
From Molasses

MONO SSP

Single Super
Phosphate

MONO SSP+

Single Super
Phosphate with
Zinc and Boron

PHINO – PROM

Phosphate Rich
Organic Manure

PHINO-CAL

Ca-23% , S-18%
Mg- .07% &
B - .05%





शुद्धता एवं समृद्धि का प्रतीक...!

PRIMARY FERTILIZERS

BHARAT NPK



Technical : NPK Fortified with Si, Ca & Mg

Packing : 50 Kg Bag

Source : Made in India

USPs :

- NPK fixes the Phosphorus and Potassium content in the soil and highly effective in soils with leaching condition .
- Improves bearing of flowers and fruits and improves quality.
- NPK increase the production of crops upto 15 %.
- Its control water stress during the fruit maturation phase can increases sugar concentration , Flavour and colour development .

Dosage : 50 kg /Acre (Soil)

BHARAT – POTASH

Technical : Potash - 20 % | Sulphur - 1.5 %

Packing : 50 Kg

Source : Developed by PPL . Made in India .

USPs :

- Essential nutrients for all crops & helps to regulate the water in a plant as well as synthesizing plant sugars for use as food.
- Helps intake and movement of nutrients around the plant.
- Improves grain filling and grain quality in cereal crops
- Strengthens the root and plant system.
- Responsible for crop formulation and quality.
- Helps to protect plants from diseases and pests.
- Improved shelf life of the produce.
- Its contain sulphur with K₂O that's why Sea-Potash also react like fungicide in soil and also increase the xylem and phloem circulation in the plants .

Dosage : 50 kg / Acre (Soil)



PHINO – POTASH (Potash Derived From Molasses)



Technical : Water Soluble Potassium K₂O - 14.5 %

Packing : 50 Kg

Source : Made in India

USPs :

- Potash Derived from Molasses increase the Fertility of soil & maintain Moisture for long time .
- It increase availability of Nutrients by providing mobility to organic potash and other elements and also help to increase the crop maturity grain size and luster.
- It increase root growth and improves drought resistance and balance electric changes in various parts of cells.

Dosage : 50 Kg / Acre (Soil)

PRIMARY FERTILIZERS



शुद्धता एवं समृद्धि का प्रतीक...!



MONO SSP (Single Super Phosphate)

Technical : Phosphorus -16 % | Sulphur - 11 % | Calcium - 21 %

Packing : 50 Kg

Source : Made in India .

USPs :

- Increases nutrient use efficiency, hence reduces costs on fertilizers
- Reduces flower drop and increases fruit setting
- Increases oil content in oil seed crops, hence higher market price
- Reduces pest incidence, hence reduces pest control costs
- Improves crop quality and yield, hence increases income for the farmers

Dosage : 50 kg / Acre (Soil)

MONO SSP⁺ (Single Super Phosphate with Zinc & Boron)

Technical : Phosphorus -16 % | Sulphur - 11 % | Calcium - 21 %
with Zinc and Boron .

Packing : 50 Kg

Source : Made in India .

USPs :

- Increases nutrient use efficiency, hence reduces costs on fertilizers
- Reduces flower drop and increases fruit setting
- Increases oil content in oil seed crops, hence higher market price
- Reduces pest incidence, hence reduces pest control costs
- Improves crop quality and yield, hence increases income for the farmers
- Zinc and Boron fulfil the requirement of micronutrients and enhance the maturity of crop .

Dosage : 50 kg / Acre (Soil)



PHINO – PROM (Phosphate Rich Organic Manure)

Technical : Phosphorus - 8% | Organic Carbon - 10 %
C/N ratio (20 : 1)

Packing : 50 kg Bag

Source : Made in India

USPs :

- Prom is a Phosphatic fertilizer enriched with micronutrients such as copper, zinc & cobalt.
- Effective even on hand & heavy black Soil .
- It acts as basic nutritional food for soil when sowing and Improves the soil structure .

Dosage : 50 kg / Acre (Soil)

PHINO – CAL



Technical : Calcium - 70% | Sulphur -13% | Magnesium - 0.07% with boron (.05 %)

Packaging : 25 Kg

Source : Developed by PPL . Made in India

USPs :

- Activate enzyme action in Plants, maintain pH level, metabolize nitrogen, increase trilling in crops & help crops to protect in typical weather situations.
- Increase size, maintain shape and quantity of produce.
- Effective for improving flower & fruit retention . Boosts Nodulation in legume crops.
- All three nutrients are in form of sulphate which is highly effective then nitric form of calcium and Phino - Cal stops the 80 % leaching of nitrogen in soil .
- It stop the blast stage in all crop during maturity stage .

Dosage : 25 Kg / Acre (Soil)



MICRO NUTRIENT FERTILIZERS



शुद्धता एवं समृद्धि का प्रतीक...!

ZINC SULPHATE MONOHYDRATE

Zn-33%, S-15%
Crystal / Granular

SULPHUR-90%

S-90%
Powder

BENTONITE SULPHUR-90%

S-90%, Bn-10%
Granular

MAGNESIUM SULPHATE

Mg-9.5%, S-12%
Crystal / Granular

FERROUS SULPHATE

Fe-19%, S-10.5%
Crystal / Granular

MANGANESE SULPHATE

Mn-30.5%, S-17%
Crystal / Granular

BORON-14.5%

Di-Sodium Tetraborate
Pentahydrate
Crystal / Granular

MULTI MICRONUTRIENT MIXTURE



MICRO NUTRIENT FERTILIZERS



शुद्धता एवं समृद्धि का प्रतीक...



ZINC SULPHATE MONOHYDRATE

Technical : Zinc- (33%) and Sulphur -(15%) (Crystal and Granular)

Packing : 500 gm, 1 kg, 5 Kg & 10 Kg

Source : Developed by PPL. Made in India

USPs :

- It increases crop yields .
- It regulates pH degree in soil.
- It helps leaf to get green colour at early stage and increase in fruit yields .
- Increase the durability of the plant against cold weather .

Dosage : 4 kg / Acre (Soil)

2 -2.5 gm / Litre (Foliar)

SULPHUR -90%

Technical : WDG Sulphur - (90%) Powder

Packing : 1 Kg & 3 kg

Source : Made in India

USPs :

- Increases biomass , Plant canopy & Soil health .
- Improves modulation in legume crops.
- Especially beneficial for water logged conditions .

Dosage : 4 Gm / Litre (Foliar)

3 kg / Acre (Soil)



BENTONITE SULPHUR



Technical : Sulphur - 90% and Bentonite -10%

Packing : 5 Kg & 10 kg

Source : Made in India

USPs :

- Increases oil percentage in Oilseed crops.
- Maintains taste and odour of Produce Increases milling and baking quality of wheat.

Dosage : 10 -20 kg /acre (Soil)

MAGNESIUM SULPHATE



Technical : Magnesium - (9.5%) and Sulphur-(12%) (Crystal/Granular)

Packing : 1 Kg , 5kg , 10 kg & 25 kg

Source : Developed by PPL . Made in India

USPs :

- Improved flower bloom & Vegetative growth .
- Enhances the flavour of fruits & vegetables .
- Water soluble in nature .

Dosage : 10 - 20 Kg / Acre (Soil) ,
2 - 2.5 Gm / Litre (Foliar)

FERROUS SULPHATE

Technical : Iron -(19%) and Sulphur -(10.5%) (Crystal/Granular)

Packing : 1 Kg , 5 kg & 10 kg

Source : Developed by PPL . Made in India

USPs :

- Boosts Greenness in plants.
- Effective against chlorosis
- Plays numerous roles enzymatic activities .

Dosage : 10 - 20 Kg /Acre (Soil)
2-2.25 Gm / Litre (Foliar)



MANGANESE SULPHATE



Technical : Manganese - (30.5%) & Sulphur-(17%) (Crystal and Granular)

Packing : 1 Kg (Crystal) & 3 kg (Granular)

Source : Developed by PPL. Made in India

USPs :

- Improves Photosynthesis , Regulated auxin levels and Provides resistance against diseases .
- Manganese sulphate helps to dissolve on stable phosphorus in soil and improves the carbohydrate level in plants .

Dosage : 4 Gm / Litre (Foliar)
3 kg / Acre (Soil)

MICRO NUTRIENT FERTILIZERS



शुद्धता एवं समृद्धि का प्रतीक...!



BORON-14.5 %

Technical : Di -Sodium Tetraborate Pentahydrate (Crystal/Granular)

Packing : 1kg (Crystal) & 3 kg (Granular)

Source : Developed by PPL. Made in India

USPs :

- Improves pollen viability.
- Improves nodulation in legume crops.
- Effective for improving flower & fruit retention.

Dosage : 3 kg / Acre (Soil)

4 gm / Litre (Foliar)

MICRONUTRIENTS MIXTURE FERTILIZER

Technical : State - Specific Micronutrient Mixture Fertilizer
(Crystal / Granular)

Packing : 1 Kg , 5 kg , 8 kg & 10 kg

Source : Made in India

USPs :

- Balanced ratio of Micronutrients .
- Easy to apply & Safe for handling, boosts plants Growth and overall yield
- Phino-Mix contains (6) micronutrients – Zinc (6 %) , Fe , Mg , Cu, Mn & B .

Dosage : 5 Gm / Litre (Foliar) 5 -10 kg / Acre (Soil)





WATER SOLUBLE FERTILIZER



शुद्धता एवं समृद्धि का प्रतीक...!

NPK
19 : 19 : 19
HD

NPK
12 : 61 : 00
HD

NPK
13 : 00 : 45
HD

NPK
00 : 00 : 50
HD

NPK
00 : 52 : 34
HD

CALCIUM
NITRATE
Ca-18%, N-15.50%





शुद्धता एवं समृद्धि का प्रतीक...!

WATER SOLUBLE FERTILIZER

NPK (19:19:19) HD

Technical : NPK (19:19:19) High Density

Packing : 1 kg

Source : Developed by PPL. Made in India

USPs :

- Boost the productivity during vegetative stage.
- Provides vigour during adverse vegetative condition like water stress.
- Reduce transplanting shock.
- Being HD (High Density) Form its super effective from 2°C to 45 °C Temperature.
- 100 % Water Soluble in 10 sec.

Dosage : 2.5 Gm / Litre (Foliar)



NPK (12:61:00) HD

Technical : NPK (12:61:00) High Density

Packing : 1 kg

Source : Developed by PPL. Made in India

USPs :

- Highly concentrated source of phosphorus moderately low pH; free of chloride & Sodium.
- Facilitates uptake of 'P' present in soil.
- Being HD (High Density) Form its super effective from 2°C to 45°C Temperature.
- 100 % Water Soluble in 10 sec.

Dosage : 2.5 Gm / Litre (Foliar)



NPK (13:00:45) HD

Technical : NPK (13:00:45) High Density

Packing : 1 kg

Source : Developed by PPL. Made in India

USPs :

- Enhances fruit size, Taste & shelf – life.
- Improves total dry matter content in the fruit.
- Resistance against drought ,frost & diseases.
- Being HD (High Density) Form its super effective from 2°C to 45°C Temperature.
- 100 % Water Soluble in 10 sec.

Dosage : 2.5 Gm / Litre (Foliar)



WATER SOLUBLE FERTILIZER



शुद्धता एवं समृद्धि का प्रतीक...

NPK (00:00:50) HD



Technical : NPK (00:00:50) High Density

Packing : 1 kg

Source : Developed by PPL . Made in India

USPs :

- Improves quantity and quality of oil in oilseeds. Resistance against drought, frost & diseases. Highly suitable for chloride-sensitive Crops.
- Being HD (High Density) Form its super effective from 2°C to 45°C Temperature .
- 100 % Water Soluble in 10 sec .

Dosage : 2.5 gm / litre (Foliar)

NPK (00:52:34) HD

Technical : NPK (00:52:34) High Density

Packing : 1 kg

Source : Developed by PPL. Made in India

USPs :

- More fruits gain formation with quick ripening.
- Improves fruit quality and shelf life free of Cl & Na; 100 % plant nutrients.
- Being HD (High Density) form its super effective from 2°C to 45°C Temperature.
- 100 % Water Soluble in 10 sec.

Dosage : 2.5 gm / litre (Foliar)



CALCIUM NITRATE



Technical : NPK (00:00:50) High Density

Packing : 1 kg (Powder), 10 kg & 25 kg (Granular)

Source : Developed by PPL . Made in India

USPs :

- Improves quantity and quality of oil in oilseeds. Resistance against drought, frost & diseases. Highly suitable for chloride-sensitive Crops.
- Being HD (High Density) Form its super effective from 2°C to 45°C Temperature .
- 100 % Water Soluble in 10 sec .

Dosage : 2.5 gm / litre (Foliar), 10 kg per acre (Soil)



शुद्धता एवं समृद्धि का प्रतीक...!

ADVANCED FERTILIZERS PGRS & OTHERS

SAMUNDRIKA
Potential Plant
Enhancer

COMPLETE DOSE
An Epic Combination
of Micro Nutrients, PGR
Bio Insecticides and
Fungicides

PHINO-GOLD
Humic
Acid – 98 %

RAISER-90
Non-Ionic
Adjuvant



ADVANCED FERTILIZERS PGRS & OTHERS



शुद्धता एवं समृद्धि का प्रतीक...

SAMUNDRIKA (Seaweed Fortified Granular/Liquid)

Technical : Sargassum Tenerrimum 2% (Granular), Sargassum tenerrimum 10% (Liquid)

Packing : 10 kg , 500 ml , 1 litre & 5 litre

Source : Developed by PPL. Made in India.

USPs :

- Ultrador increase Crop yield and quality by Improving the expression of the genetic potential.
- Ultrador is an epic composition of plant growth regulator elements which gives explosive growth to plants in every stage of crop.
- Ultrador contains 4 most special enhancers, which are super effective to increase xylem and phloem circulation in plants

Dosage : 2 – 2.5 ml / Litre (Foliar) 10 kg / Acre (Soil)



COMPLETE DOSE



Technical : A epic combination of micronutrients, Plant growth Regulator, Bio insecticides and fungicides.

Packing : 10 kg

Source : Developed by PPL Made in India.

USPs :

- Complete dose is an all-rounder combination for crops.
- It increases yield significantly, stops flower drop and fruit drop, Improves quality of crops, enhances protein synthesis, increases tolerance against diseases and climate stresses and increase tillers in plants.

Dosage : 10 kg / Acre (Soil)

PHINO-GOLD (Humic Acid – 98 %)

Technical : Potassium Humate – 98 %

Packing : 250 gm, 500 gm & 1 kg

Source : Made in India.

USPs :

- Humic acid increase the availability of nutrients to plant roots and improves soil structure.
- Increases water holding capacity of soil Improves drought resistance of soil.

Dosage : 1 -1.5 gm / Litre (Foliar)
500gm - 1 kg / Acre (Soil / Drip)





RAISER-90 (Crop Yield Promoter, Spreader, Activator, Wetter)



Technical : Highly concentrated non-Ionic adjuvant with 90% active ingredients

Packing : 100 ml, 250 ml, 500 ml, 1 Litre & 5 Litre

Source : Developed by PPL Made in India

USPs :

- Raiser-90 is an excellent spreader, activator and wetter,
- Raiser-90 increases crop yield by improving pesticide coverage.
- It activates the spray fluid to moisten the plant surface and allows uniform spreading of spray deposits.
- A helpful tool in irrigation, it improves the water absorption in soil; it helps and facilitates uniform mixing of powders, pesticides and most liquid fertilizers.
- It is completely non-phytotoxic, safe and eco-friendly. Use in fungicides, herbicides, insecticides, foliar fertilizers, plant nutrients and defoliators.

Dosage : 0.5-1 ml / litre (Foliar) 250 ml / Acre (soil / Drip)



BUSINESS EVENTS & PROMOTIONAL ACTIVITIES



YEAR 2022	Northern Haryana Region Co-operative Event Kaithal Haryana (132027)	21
YEAR 2022	Northern Haryana Region Co-operative Event Uchana Haryana (126115)	22
YEAR 2022	Western Haryana Region Co-operative Event Narwana, Haryana (304001)	23
YEAR 2022	Northern U.p. Co-operative Event Saharanpur, Uttar Pradesh (247001)	24
YEAR 2023	Southern U.P. Region Co-operative Event Sitapur, Uttar Pradesh (226203)	25
YEAR 2023	Western Haryana Region Co-operative Event Narwana, Haryana (304001)	26
YEAR 2023	Northern Haryana Region Co-operative Event Sirsa, Haryana (125055)	27
YEAR 2023	Western Haryana Region Co-operative Event Rohtak, Haryana (124001)	28
YEAR 2023	Northern Haryana Region Kisan Mela Tohana, Fatehabad (125120)	29
YEAR 2022	Central Haryana Region Co-operative Kisan Mela Khanda Kheri-hissar, Haryana (125038)	30
YEAR 2023	Marketing & Promotional Activities	31
YEAR 2023	Marketing & Promotional Activities	32



NORTHERN HARYANA REGION CO-OPERATIVE EVENT UCHANA HARYANA (126115)



शुद्धता एवं समृद्धि का प्रतीक...!





NORTHERN U.P. CO-OPERATIVE EVENT SAHARANPUR, UTTAR PRADESH (247001)



शुद्धता एवं समृद्धि का प्रतीक...!





WESTERN HARYANA REGION CO-OPERATIVE EVENT NARWANA, HARYANA (304001)



शुद्धता एवं समृद्धि का प्रतीक...





WESTERN HARYANA REGION CO-OPERATIVE EVENT ROHTAK, HARYANA (124001)



शुद्धता एवं समृद्धि का प्रतीक...!









CENTRAL HARYANA REGION CO-OPERATIVE KISAN MELA KHANDA KHERI-HISSAR, HARYANA (125038)



शुद्धता एवं समृद्धि का प्रतीक...!

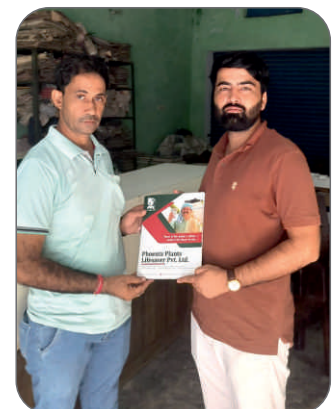




MARKETING & PROMOTIONAL ACTIVITIES



शुद्धता एवं समृद्धि का प्रतीक...!





MEETINGS & PROMOTIONAL ACTIVITIES



शुद्धता एवं समृद्धि का प्रतीक...!





शुद्धता एवं समृद्धि का प्रतीक...!

PHOENIX PLANTS
LIFESAVER PVT. LTD.





International Year
of Cooperatives

Cooperatives Build
a Better World

किसान के लिए गुणवत्ता व परिणाम...!
PACS के लिए विश्वास एवं लाभ...!

Contact Us



www.phoenixplantslifesaverpvtltd.com



[ppl_pvt_ltd_](https://www.instagram.com/ppl_pvt_ltd_)



support@phoenixplantslifesaverpvtltd.com



Toll Free No.:- 1800 569 3914



Connect
Social
Media

Scan Now



शुद्धता एवं समृद्धि का प्रतीक...!

Phoenix Plants Lifesaver Pvt. Ltd.

Regd. Office : S.No. COD, 3rd Floor, Dharampali Palace Bhoja Market, Atta Sector-27, Noida - 201301 (U.P.) INDIA



+91 7983391779 | +91 9027330373